

Walled Lake Western
2011 Season
Football Booster Club





Who & What is the Booster Club

- The Booster Club was started in 2000
- It was designed to fill in the “Gaps”
- Any parent with a player is a member
- We have about 25 active members
- We need more, we can’t do it alone
- Get involved, it is a lot of fun



Booster Club Officers

President	Jennifer Dreyer	dreyerjen@comcast.net	586-615-2842
Vice President	Michelle Denney	Mdenney101@comcast.net	248-396-4707
Secretary	Sandy Jenkin	sandyjenkin@hotmail.com	248-207-7775
Treasurer	Jeff Dreyer	jeff@michigancuttingtool.com	586-615-2101
Advertising	Gina Stepek	ginabina@ameritech.net	248-767-6248
Fundraising			
Concessions	Michelle Denney	Mdenney101@comcas.net	248-396-4707
Merchandise	Judy Neracher	jneracher@earthlink.net	248-736-5156
50/50	Bill Blankstrom	bkstrom@att.net	248-408-6498
Pre Game Meals	Jennifer Dreyer	dreyerjen@comcast.net	586-615-2842
Post Game Meals	Jodie Condon	jodie@umich.edu	248-321-7689
Game Day Prep	Jeff Dreyer	jeff@michigancuttingtool.com	586-615-2842
Family Picnic	Linda Ishbia	LRI1@aol.com	248-417-1330
Dinner Club	Kim McGorisk	mcgorisk5@sbcglobal.net	248-912-5694
Banquet			
Yearbook	Danette Sarah	sarahfamily@comcast.net	248-974-4821
Photography	Nick Michniacki	warrior1wlw@yahoo.com	248-320-5413
Varsity Team Dinners	Lana Gamble	bgamble1@hfhs.org	248-797-8431
Special Events	Yanna Davidov	yanna.davidov@sprint.com	248-390-0924
Website	Sharon Krause	skrause@twmi.rr.com	



What does the Booster Club do?

- Locker Decorations
- Snack bags in the lockers prior to games
- Banquet
- Awards
- Family picnic
- Give-a-ways for the players
- Parent gifts
- Photographer
- Donation to the Football Program (uniforms in 2011)
- Paying to have the name tags sewn on jerseys



Parent Coordinators

Varsity Jennifer Dreyer 586-615-2842

JV Karen Blankstrom 248-408-6498

Freshman ????????????





Volunteers Needed

- Bring Popsicles to Two-a-days
- Game Day Concession Stand
- Game Day Merchandise Booth
- Game Day Oranges
- Family Picnic
- 50/50
- Varsity Post Game Meals
- Program Sales
- Warriors for Warriors



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How Do I Keep In Touch????

Visit **wlwfootball.com**

Provide your **email** address

Join the **Facebook** group

Walled Lake Western Football Boosters



Fundraising

Every player must raise \$200

\$100 Football & \$100 Boosters

- Sell Entertainment Books (\$100 football)
- Advertising (contact Gina Stepek)
- Volunteer in Concession Stand, 50/50, Merchandise booth 20.00 per shift
- Bottle Receipts
- Dodge Sign and Drive
- Personal Ad in Program



Other Ways the Club Raises Money

- Banner
- 50/50
- Concession Stand
- Dinner Club
- Advertising
- Dodge Sign and Drive



Merchandise

- Order Form
- Deadline for Orders
 - Parent meeting
 - Picnic
 - No guarantee of players number
- Banner



Dinner Club/Special Events

- April 21 Backyard Coney
- May 14 Joey's Comedy Club
- June 23 Library Pub-West Bloomfield
- June 28 Cedar Point
- August 13 Family Picnic
- August 22 Buffalo Wild Wings
- October 23 Buffalo Wild Wings



Business Advertising

SUPPORT WESTERN FOOTBALL!



Show your support in the community... advertise with the Walled Lake Western Football program!

Select the play that best fits your game plans.

Please check here if ad is a reprint from the 2008 program.

All advertisers must provide black & white camera-ready artwork. Business cards will be accepted as artwork for the \$50 ad.

DEADLINE is JULY 15.

Total Sponsor Amount \$

Please mail checks made payable to Walled Lake Western Football Booster:

Gina Stepek
1481 Oak Grove
Walled Lake, MI 48390

For questions or more information contact Gina Stepek at 248 787-6248

WARRIOR 4' x 8' Field Sign
Sponsorship Announcement at all home games
Full Page Ad in Game Day Program
Home Page Web Link on wliwfootball.com to your Website
Personalized Sponsorship Plaque for Display presented at Banquet
Sponsorship Window Decal
\$1000

BLUE 4' x 8' Field Sign
Sponsorship Announcement at all home games
Quarter Page Ad in Game Day Program
Second Page Web Link on wliwfootball.com to your Website
Sponsorship Plaque for Display
Sponsorship Window Decal
\$350

SILVER 4' x 4' Field Sign
Sponsorship Announcement at all home games
Quarter Page Ad in Game Day Program
Sponsorship Plaque for Display
Sponsorship Window Decal
\$250

FIELD SIGNS

4' x 8' \$300

4' x 4' \$225

Sponsorship Announcement at all home games

YEARBOOK ADS

Full \$150
7.5" x 10"

Half \$125
7.5" x 4.833"

1/4 \$75
3.5833 x 4.833

Business Card \$50
3.5833 x 2.25

(Ad measurements are listed as height x length)

Advertisers spending \$100 or more will also be included in the Advertising Directory in the Game Day Program.

Sponsor Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Website _____
Contact Person _____
WLW Football Player _____



Player Advertisements

FOOTBALL PLAYERS | CHEERLEADERS | POM PON | MARCHING BAND!

Order your Football Program Personal Ad!

Submit your personal ad by
July 15 to be included in the
Walled Lake Western Game
Day Program.



Email a PDF file of your ad to sarahfamily@comcast.net
(Word files will also be accepted, but fonts may vary from original.)

Mail your check and order form to: Danette Sarah
2318 Chief Lane
Wixom, MI 48393

Your Name/Phone Number

Student Name

- \$80 Full Page Ad (7.5"x10") \$45 Half Page Ad (7.5"x5")
 \$35 Quarter Page Ad (3.75"x5") \$20 Eighth Page Ad (3.75"x2.5")
 \$5 Liner Ad (short message & your name below)

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Warriors for Warriors

JOIN US

APRIL 21, 7 PM

WLW CAFE

as we plan the October 14-15
Varsity Game & 5K Run



WARRIORS IN PINK

POWERED BY FORD



NEW Warrior Welcome Committee

JOIN US

APRIL 17, 6:30 PM

BAYSIDE

as we plan our new

Varsity Pre-Game Hospitality Tailgate